

BRYNNE MEYER

SENIOR GRAPHIC DESIGNER

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EDUCATION

LOUISIANA STATE UNIVERSITY

Baton Rouge, LA May 2007

BFA Studio Art Concentration in Graphic Design Minor in Art History

GPA 3.7 Cum Laude

SKILLS

Proficient in

Adobe Creative Suite
Illustrator, Photoshop, InDesign
Microsoft Office

Knowledgable in

WordPress

Squarespace

EXPERIENCE

SHUTTERFLY

Senior Graphic Designer | Remote | 2019 - present | full time contractor

- Create fresh designs for photo cards and stationery products
- Work with multiple teams to develop seasonal concepts for product lines
- Compiled research for market trends
- Prepare final files for production according to technical guidelines

HARKEN PRESS

Senior Graphic Designer, Owner | Remote | 2012 - 2019 | part time

- Conceptualize, develop and execute retail product launches for direct-to-consumer and wholesale audiences
- · Maximized my illustration skills for product designs
- Work with clients to create custom wedding stationery
- Collaborate with small businesses to create brand identities and business stationery
- Letterpress print wedding invitations and stationery products

TIME TO SPA

Graphic Designer | Remote | 2016 - 2019 | full time

- Produce eye-catching graphics for emails, social media, and advertisements
- Research and strategize product campaigns for maximum commercial impact

TIVO

Graphic Designer | Remote | 2016 - 2018 | part time

- · Redesign all company collateral templates for print and digital outreach
- Translate data into engaging infographics and icons
- Create logos and collateral materials for company events

FRESH ECHO INTERACTIVE

Graphic Designer | Remote | 2011 - 2012 | full time

- Design and code emails for leading international skincare and beauty client
- Create original designs for logos, websites, business stationery, brochures, and online advertisements

DIVX

Graphic Designer | San Diego, CA | 2010 - 2011 | full time

- Generate website graphics, emails, sales materials, online advertisements, and tradeshow materials within corporate guidelines and budgets
- Coordinate with multiple teams to create branding for new software and products
- Strategize and design PowerPoint presentations for company executives

STUN DESIGN & INTERACTIVE

Graphic Designer | Baton Rouge, LA | 2006 - 2010 | full time

- · Work with a wide variety of clients to develop brand identities
- Create original designs for logos, websites, business stationery, brochures, annual reports, magazines, advertisements, and signage
- Execute and improve national and local political campaign direct mailers
- Provide art direction to junior designers

COSMOPOLITAN STYLE & BEAUTY MAGAZINE

Art Assistant | New York, NY | Summer 2006 | full time

- Produce magazine spreads and responsible for all color design of magazine issue
- Assist Art Director and Senior Designers with design tasks and photoshoots
- Organize and catalog all Art Department assets